

CSR Opportunity Profile

A short business review to identify opportunities for your business to improve its Corporate Social Responsibility (CSR) and create an action plan.

To include:

- Introduction to Corporate Social Responsibility (CSR)
- Review of current activity
- A CSR SWOT analysis
- Identifying outcomes and achievements from CSR

As a result of the review you will understand how CSR is good for your business by:

- learning how to turn CSR into a profit making activity rather than a cost centre
- preparing CSR to improve on and building new relationships
- energy and waste cost saving initiatives
- using your CSR to win new business and gain competitive advantage
- improving staff morale and how to be an employer of choice

Simply CSR has helped many companies to develop bespoke and award winning CSR programmes, achieving accolades such as the CommunityMark, Green Guardian, Sunday Times Best Green Company and NPower Small Business of the Year, without costing a small fortune. We specialise in designing personalised, practical and profitable CSR programmes for all businesses of all sizes and budgets.

Simply CSR provided clarity to what was a fairly chaotic set of social and environmental activities and helped us to produce a clear CSR framework upon which we are now generating huge competitive advantage in our industry in addition to becoming a more responsible, socially well structured and award winning business. Contrary to common misconception, CSR is so much more than cheque giving, our programme is more about local engagement, relationship building and sustainable business activities – the cost of our programme is negligible compared to the business benefits we have experienced in the last six months.

Mike Freely, Octink Managing Director
CommunityMark 2009 achiever

www.allsignsgroup.com

How does the review work?

A review is usually done on the business premises or at a venue of your choice with key stakeholders of the business. Allow 2 hours. A pre-meeting questionnaire will be sent in advance to get the most out of the review.

Cost

A review costs £150.00 – this includes the opportunity profile and education meeting and follow-up CSR action plan report.

20% discount for BHCC and CADIA members

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